# PortCityFutures Blog Post Guidelines

General

* The overall goal of a PCF blog post is to present your idea(s). Unlike more extensive journal articles, blog posts are concise and focused on delivering a targeted message
* Aim for a length of around **800–1.000 words**, with **at least 1** supporting **image**
* Follow the classic structure of an article: catchy title / short introduction / ca. three short paragraphs / conclusion
* Topics (all PCF-related): current events (political, cultural, societal, …) / historical narratives / opinion pieces / evolving research arguments and theories / contemporary discussions / dare to put forward ponderings, theories, criticism and provocative statements — but remain respectful
* **Use** the **template** **below** to write and submit your blog post
* Questions: do not hesitate to reach out to the PCF blog editorial team [*portcityfutures.blog@gmail.com*](mailto:portcityfutures.blog@gmail.com)
* Submission: Please **submit** via **email** to [*portcityfutures.blog@gmail.com*](mailto:portcityfutures.blog@gmail.com)

Language

* Style: accessible academic / interdisciplinary / polished and polite colloquial tone / motivated
* Word choice: no jargon / explain key words and concepts / write for an interdisciplinary, interested, and broad (also non-academic) audience
* Spell check: consistency in language and grammar (American English)

References

* **APA 7th style**: <https://www.tudelft.nl/tulib/apa-citation-examples>
* In-text citation: author, year, page number
* Bibliography: short / relevant literature
* Images: at least 1 supporting image / free of copyrights / description of the image + reference/rights directly below in caption / creativity is welcome (drawings, photography, etc.)
* Please provide a caption for each image as follows: **Figure. 1 Caption (Source: Author Name, Year)**
* Author(s) are required to sign an Image Permission Consent Form

Acknowledgements

* In general: generosity with acknowledging sources of inspiration (it shows a sense of community and open-mindedness and in no way weakens your own arguments)
* PCF community: please add the text provided in the template below

Review System

* Review, editing and copywriting are done by the PCF blog editorial team, and shared with author(s) through Google Docs
* Revisions and responses to the reviews are welcome and encouraged

Planning

* Date of publication discussed and decided on with the author(s) to ensure a pragmatic and efficient planning upon submission

***Title***

*Author Name(s)*

*Department, University, City, Country*

*Introduction*

*[short contextualization paragraph explaining in what context the central idea/topic has been discussed or why it is currently sparking the interest of the author]*

*Paragraph 1*

*[text / indentation of each new paragraph and sub-paragraph]*

*[text]*

*[text]*

*Paragraph 2*

*[text]*

*…*

*Paragraph 3*

*[text]*

*…*

*Paragraph X,…*

*[text / there do not strictly need to be 3 main parts – use as many paragraphs as best suit your style and argument]*

*Conclusion*

*[tie everything together and let the readers know what the key message of this blog post is]*

**Acknowledgments**

This blog post has been written in the context of discussions in the LDE PortCityFutures research community. It reflects the evolving thoughts of the authors and expresses the discussions between researchers on the socio-economic, spatial and cultural questions surrounding port city relationships. This blog was edited by the PortCityFutures editorial team: Yi Kwan Chan, Wenjun Feng, and Eliane Schmid.

**References**

*[List references in APA format]*